

## CURRICULUM VITAE

Salah Eddine KARTOBI  
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### EDUCATION

**April 2013:** PhD in Economics and Management. Co-supervised international PhD thesis between Cadi Ayyad University (Marrakesh, Morocco) and Sophia-Antipolis University (Nice, France) untitled: « **Financial structure determinants and stock market response to funding decisions: case of Moroccan companies listed in Casablanca's stock exchange** », with highest honor and jury's congratulations.

**2008-2009:** Master's degree in Applied Finance. Dissertation untitled: « **Determinants of the financial structure of listed Moroccan companies: the case of the agro-food and chemical and parachemical sectors** » with high honors. Top of the majors in FSJESM. Cadi Ayyad University.

**2005-2006:** Bachelor degree in Economics and Management. Option: Economics. Top of majors in FSJESM. Cadi Ayyad University.

### WORK EXPERIENCE

**Since September 2018:** Professor authorized to direct research at the Department of Economic Sciences, Faculty of Legal, Economic and Social Sciences of Marrakesh. Cadi Ayyad University. **Subjects taught:** introduction to economics (S1 lecture), microeconomics II (S2 lecture), public finance (S4 lecture), financial theory and portfolio management (S3 EEF), stock market and portfolio management techniques (S3 MSO), international financial markets (S3 FB), portfolio management (S2 FB), financial markets and instruments (S1 FB).

**From December 2013 to August 2018:** Assistant Professor at the Department of Economic Sciences, Faculty of Legal, Economic and Social Sciences of Marrakesh. Cadi Ayyad University. **Subjects taught:** introduction to economics (S1), microeconomics II (S2 courses and tutorials), public finance (S4), financial theory and portfolio management (S3 EEF), stock market and portfolio management techniques (S3 MSO), portfolio management (S2 FB), markets and financial instruments (S1 FB).

### OTHER PROFESSIONAL OCCUPATIONS

### RESPONSABILITIES

**Since September 2020:** Deputy director of the Research Laboratory in Energy, Environment and Resource Economics (GREER)

### Since November 2020:

- Council member of Cadi Ayyad University
- Scientific research committee member of the Cadi Ayyad University council
- Education committee member of the Cadi Ayyad University council

### Since November 2017:

- Council member of the Faculty of Legal, Economic and Social Sciences (FSJESM)
- Member of the council budget monitoring committee of the FSJESM
- Education committee member of the FSJESM council
- Member of the Examination Committee of the FSJESM
- Member of the office of the Department of Economics

## RESEARCH AND SCIENTIFIC ACTIVITIES

### Publications

Brahim BOUAYAD, Salah Eddine KARTOBI (2018) « **The determinants of Moroccan firm's financial structure** », *Athens Journal of Mediterranean Studies*, Vol 4, Issue 4, pp. 305-320.

Salah Eddine KARTOBI, Abdeljamil ABA OUBIDA (2018) « **Determinants of the financial structure of firms: a test of the Market timing theory on Moroccan panel data** », *European Journal of Accounting, Auditing and Finance Research*, Vol.6, No.1, pp.14-42.

Salah Eddine KARTOBI, Abdeljamil ABA OUBIDA (2017) « **Stock market reaction to financing decisions of Moroccan companies** », *Repères et perspectives économiques*, n°1, pp. 46-61.

Salah Eddine KARTOBI (2014): « **Financing behavior of Moroccan companies and ethics in the bank/company relationship** » Actes des XXX<sup>es</sup> Journées du développement ATM sur « Ethique, Entrepreneuriat et Développement » Faculté des Sciences Juridiques, Economiques et Sociales de Marrakech.

### Papers in peer-reviewed conferences

Salah Eddine KARTOBI et Abdeljamil ABA OUBIDA (2018): « **The Marshall-Lerner Condition: A Top-Down Analysis of Morocco's Foreign Trade** », XXXIV Journées Association Tiers Monde. Grenoble on May 30-31 and June 1, 2018.

Salah Eddine KARTOBI et Abdeljamil ABA OUBIDA (2017): « **The financial structure of Moroccan companies: a study through the theory of market timing** », Journées Internationales de Macroéconomie et de Finance. Marrakesh on May 15 and 16, 2017.

Salah Eddine KARTOBI et Ayyad ELBAZ (2016): « **Impact of financial structure on financial performance: a test on Moroccan data** », Colloque international sur la

performance des organisations : vers quels modèles de création de valeur ? El jadida on 07 and 08 December 2016.

Salah Eddine KARTOBI (2016) « **Determinants of the financial structure of Moroccan companies: an alternative financing approach** », Journées Internationales de Macroéconomie et de Finance, Marrakesh on May 23 and 24, 2016.

Salah Eddine KARTOBI et My Omar ESSARDI (2015) : « **The financing behavior of Moroccan companies in a context of financial crisis** » 3<sup>ème</sup> Congrès international en Finance Islamique sous le thème : « Les banques islamiques et le financement des entreprises: Pratiques et enjeux théoriques » Marrakesh on May 25 and 26, 2015.

Salah Eddine KARTOBI (2014): « **The financing behavior of Moroccan companies** » 1<sup>ère</sup> Edition du colloque de réflexion sur la finance. Marrakesh, April 4 and 5, 2014.

Salah Eddine KARTOBI (2014): « **Role of banks in financing Moroccan companies** » Colloque international « l'Europe et la méditerranée dans la crise : bilans et perspectives » Tunis on February 12, 13 and 14, 2014.

#### **PhD thesis supervision**

- Rapporteur and member of the jury of the thesis of Mr. Samir Makhrouf "Green economy and environmental and economic security: case of Morocco". Thesis defended on 05/02/2021.
- Member of the jury of the thesis of Mrs. Hasna El Bouhali "Contribution to the evaluation of the effects of the liberalization of the capital account on the dynamics of foreign direct investment and economic growth in Morocco: econometric analysis" Thesis defended on 26/12/2020.
- Director of the thesis of Mrs. Khadija Nassif "The measurement of wealth in the framework of the green economy", Cadi Ayyad University (thesis in progress)
- Director of the thesis of Mr. Mohamed Mouhieddine "Development model based on the green economy: the cost of inaction", Cadi Ayyad University (thesis in progress)
- Supervisor of Ms. Leila Benslimane's thesis "Microeconomic analysis of the effect of training programs on investment: case of the Marrakesh-Safi region", Cadi Ayyad University (thesis in progress)
- Thesis director of Ms. Khadija Essalhi "The determinants of private investment in Morocco: a regional approach", Cadi Ayyad University (thesis in progress)

#### **Research project**

Member of the team in charge of the realization of the research project *on the evaluation of the process of reform and efficient upgrading of Moroccan enterprises by 2012*. Project conducted within the Laboratory of Research in Energy, Environment and Resources Economics (GREER) and funded by Trust Africa.

## **Organization and scientific animation**

Member of the organizing committee of the Third Moroccan Edition of « ***48 Hours to Bring Ideas to Life*** » organized by the GREER laboratory in collaboration with GEC Marrakesh and Emerging Business Factory. Marrakesh on November 28, 29 and 30, 2019

Member of the organizing committee of the Second International Day of Studies on the Economics of Happiness «***Economics of Happiness and Well-Being: State of the Art, Issues and Perspectives*** » organized by the GREER laboratory in collaboration with the National Association for Research in Economics (ANRSE) and the Spinoza Factory. Marrakesh March 18, 2019.

Coordinator of the organizing committee of the 1st International Congress in Ethical and Islamic Finance organized by the GREER laboratory in collaboration with the Chamber of Commerce of Marrakesh on October 30 and 31, 2014. Congress theme: «***Alternative finance and crisis: ethical, responsible, participatory, Islamic finance***».

Member of the organizing committee of the international colloquium on «***What models of economic and social governance for countries in political transition***» organized by the GREER laboratory in collaboration with the National Association for Research in Economic Sciences (ANRSE), Marrakesh on February 6 and 7, 2014

Moderator of the session 3 of the 1st Congress in Ethical and Islamic Finance organized by the GREER laboratory in collaboration with the Chamber of Commerce of Marrakesh on October 30 and 31, 2014

Coordinator of the organizing committee of a conference on «***Pollutant emission reduction strategy and dichotomy green or bio products versus non-green products: a methodological and analytical contribution***». Marrakesh, March 27, 2014 (Moderator: Eric-Jules TCHAPCHET-TCHOUTO)

Coordinator of the organizing committee of the conference on «***The future of former laureates: who are these people and what have they become?***». Marrakesh, April 05, 2014 (Animators: Boujemaa JOUAY and Abdelaaziz ELBOUBEKRI)

Member of the organizing committee of the seminar «***Investing in oneself instead of suffering***». Marrakesh, November 29, 2014 (Facilitator: Moulay Zine EL OUDGHIRI)

Member of the organizing committee of the seminar «***Economy and Islam***». Marrakesh November 24, 2014 (Moderator: Prof. Mohammed BOUDJELAL).

Participation in the 1st Day of Studies on the Economy of Happiness on the «***Economy of Happiness and Well-being: state of the art, issues and prospects*** ». Marrakesh, March 19, 2016

Participation in the seminar on «***Is political bargaining in Morocco a guarantee of economic efficiency?***». Marrakesh, March 11, 2017

### Scientific committees

Member of the Scientific Committee of the 2nd International Congress on Ethical and Islamic Finance

Member of the scientific committee of the 4th edition of the Doctoral Day of Engineering Sciences (JDSI'2017)

### Reviewer for scientific journals

Reviewer for the magazine MANAGERIUM

Reviewer for the journal Recherches et Applications en Finance Islamique

### SCHOLARSHIPS AND AWARDS

First Prize of the Marrakesh-Tensift-Elhaouz region. Majors of the region's party organized in Essaouira in 2008.

First Prize of Cadi Ayyad University. Majors' party organized in 2006.

Excellence scholarship from the European Commission. Averroes II program. Duration of the mobility: 18 months.

Scholarship from the National Center for Scientific and Technical Research(CNRST).

Grant from the Research Laboratory in Energy, Environment and Resources Economics (GREER).

### LANGUAGES

Native language: Arabic

Other languages

Auto-evaluation:

Languages	Comprehension		Speaking		Writing
	Listening	Reading	Taking part in a conversation	Ease in oral expression	
French	Very good	Very good	Very good	Very good	Very good
English	Average	Average	Average	Average	Average

### OTHER OCCUPATIONS

Member of the National Association for Research in Economics (ANRSE)

Volunteer advisor to the association INJAZ-Al Maghrib.

Supervising participants in the international event "48h to bring ideas to life". Marrakesh on November 17 and 18, 2016

## REFERENCES

- Available on request